What is SwarmTouch®?

SwarmTouch is the networked solution for live events allowing participants to work in small teams or individually. Whether in a small group or everyone for themselves – the participants can, by using iPads or iPods, give feedback, make decisions or generate ideas.

With its most up-to-date mobile technology, SwarmTouch integrates seamlessly into all existing room concepts.

How is SwarmTouch used at events?

When using SwarmTouch team, three-person teams are formed within the large group who then work together on an iPad. With the SwarmTouch personal, upon check-in each participant receives his/her personal iPod with which, for example, individual and anonymous votes are possible.

During the event, all the devices are linked with each other and to the control area. The solution is suitable for events with 15-1,000 participants.

How does SwarmTouch work?

At the heart is the ControlCenter – the software for the intelligent control of the entire network. In the ControlCenter, the event sequence is prepared with all the questions and evaluations. The cross-linking is technically created by a high-performance 5GHz WLAN.

Dr. Péter Krüger
Head of Bayer Working Group Nanotechnology

“...The sum of the knowledge and know-how in a group is always larger than the knowledge of a limited number of people. We wanted to access our colleagues’ minds. It worked very well.”
What is SwarmTouch mainly used for?

**Features**

**Flexible**
The modular construction ensures maximum flexibility in the design and implementation of the event.

**Intuitive**
The user interface has a modern look and feel, is easy and intuitive to use and can be adapted to your corporate design.

**Versatile**
Extensive interaction options and evaluations are available, whether these be queries, quizzes or brainstorming.

**Photos, Videos, Sketches**
Offer a completely new type of interaction. Let your participants photograph, film or sketch sustainability in your business, for example. We can create a collage in seconds from the collected results and thus spark real wow effects!

**Feedback**
You receive fast, relevant and qualitative feedback in dynamic Q&A sessions and polls can be conducted and decisions made in the shortest time possible.

**Use collective intelligence**
Generate groundbreaking ideas in record time and, together, find completely new solutions and innovations, e.g. by brainstorming.

**Interactive Quiz**
Recall previously-learned information by means of an interactive quiz: The competitive atmosphere generates ambition, excitement and fun and, above all, a deep anchoring of the newly-learned knowledge.

**Information**
Make a variety of information available, for example, an agenda, times, rooms, speakers, products, location or surroundings.

We will be pleased to advise you –
Please contact us, we look forward to hearing from you!

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